

# A LANDMARK FOR HEALTHY LIVING

**Breathtaking views of White City – and an exciting glimpse of the neighbourhood’s future – came together at a ceremony marking the end of construction on a major new development**

**F**rom a windy vantage point at the top of one of White City’s most prominent new buildings, the neighbourhood looks in increasingly good shape.

Residents, community representatives and officials gathered on the roof to witness the final concrete being poured into the shell of the £30million building in Bloemfontein Road, which will include the White City Collaborative Care Centre and 170 one, two and three-bedroom homes designed for local people.

Wheelchair users will benefit from 24 flats designed for easy access. There will also be a new supermarket and pharmacy and a grand new entrance through the building to Wormholt Park, which will be regenerated and equipped with new sports facilities.

The scheme is being delivered through a joint venture between Building Better Health West London and Hammersmith & Fulham (H&F) Clinical Commissioning Group and Primary Care Trust, Notting Hill housing Group in

partnership with Galliford Try Partnerships and H&F Council.

Speaking at the topping out ceremony on February 28, council leader Nicholas Botterill said: “The construction of this new building represents a significant step towards our shared vision of a brighter future for people in the north of our borough.”

“The collaborative care centre will address the health and wellbeing needs of the local population, making sure the best facilities and the most appropriate levels of care are

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**Cllr Botterill, the council leader, sets out his vision of what the development will achieve**

available in one place, for this and future generations.

“Raising the proportion of affordable housing from 40 per cent to 100 per cent – the result of discussions between the council and Notting Hill Housing Group Trust – is unprecedented, and represents our commitment to enabling more local people to buy a home.”

“Finally, the new entrance to Wormholt Park will reunite local people with an important public space that has for many years been out of view to those living on the White City estate.”

Services to be provided include GP practices and community health, such as diabetes, child development and dental services.

There will also be a focus on helping local people stay healthy.

Dr Tim Spicer, chair of H&F clinical commissioning group, said: “The White City Collaborative Care Centre is the fruit of collaboration between local organisations and local people and has been designed to deliver a wide range of health and social care services.”

“We want local people to be able to walk in off the street and see a health and social care professional at the same time.”

“It is a model of care that is integral to our out of hospital strategy and this building provides the blueprint for how we want services to be developed across the borough.”



**Main picture:** a crowd stands on top of the new Collaborative Care Centre development, admiring the view of west London; **Left:** (L-R) Harry Audley, Dr Tim Spicer and Cllr Nicholas Botterill lay the last batch of concrete

## NEW HOMES ON THE HORIZON – REGISTER NOW!



The 170 new homes in The Bloom development will all be available for shared ownership or discount market sale, with the aim of helping local people own homes for the first time.

They will be marketed and sold from May onwards by the council’s Home Buy team. Call the team on **020 8753 6464**, register online at [www.lbhf.gov.uk/homebuy](http://www.lbhf.gov.uk/homebuy) or find out more at [www.the-bloom.co.uk](http://www.the-bloom.co.uk)