

FULCRUM NEWS

AFC Wimbledon and Fulcrum launch new videos to promote community health



AFC Wimbledon Football Club and the Nelson Health Centre in Wimbledon are ‘**Clubbing Together For Community Health**’ with the launch of a **series of short videos outlining the health and well-being services** and activities available to help families and residents across south west London.

The **Nelson Health Centre already plays a vital role in supporting local residents** with facilities including GP surgeries; mental health services; minor surgery facilities; support services for older people; and a range of specialist outpatient clinics.

To further support community health, **Fulcrum and The Nelson have formed a partnership with AFC Wimbledon Foundation** who deliver vital community-based activities and initiatives. A series of short videos have now been created featuring ex-England professional and AFC Wimbledon legend John Scales alongside medical staff from The Nelson Health Centre. The **short videos offer local residents information and support** across three different themes – Men’s Health, Post-COVID support, and Keeping Fit and Active.

The videos are being **shared across digital channels throughout the local area**, and will also be shown on screens inside the Nelson Health Centre. For further information and to view all three videos click [here](#).

Platinum Jubilee offers chance to celebrate 10th anniversary of Orford Park Health Centre

As the UK marked the Queen’s Platinum Jubilee earlier this month, it was also chance to celebrate the **10th anniversary of Orford Park Health Centre in Warrington**, a decade after the Queen officially opened this vital local community hub in the summer of 2012.

The health centre forms an important part of the wider Orford Jubilee Neighbourhood Hub that was **officially opened by the Queen in May 2012** as part of her UK-wide tour to celebrate her Diamond Jubilee (see photo on right). Orford Park Health Centre was **delivered under the NHS LIFT Programme** which brings together Renova – part of the Fulcrum group which has invested in 17 community healthcare facilities in the North West - working with Community Health Partnerships (CHP), a key part of the NHS family.



Renova General Manager Ian Willett said: “Orford Park has grown to become an integral part of the local community, none more so than during COVID-19, and underlines the huge value in investing in modern health and community facilities all under one roof. Huge congratulations to the staff, patients, residents and partners for all of their hard work in making Orford Park such a success over the last 10 years.”

Westminster group looks at vital role of Primary Care estate in tackling future NHS needs

The **All Party Parliamentary Group (APPG) for Healthcare Infrastructure** has been carrying out a 'call for evidence' looking at future NHS infrastructure needs, with Fulcrum CEO Sarah Beaumont-Smith invited to give evidence.

Fulcrum CEO Sarah Beaumont-Smith:

"The continued support of the private sector in health infrastructure needs is more vital than ever."

"This isn't just about funding – it is also about using private sector expertise to secure the best possible outcomes for the NHS."

"The COVID response showed the huge value of combining public and private sector skills and resources."



In her session with the cross-party group, Sarah outlined how the **vital role of NHS LIFT buildings and other parts of the Primary Care estate during the pandemic** "shows the huge benefits of the public and private sectors working together to deliver modern, flexible and resilient healthcare in the heart of the community".

The Fulcrum CEO went on to highlight that the upcoming refresh of the Health Infrastructure Plan "will understandably focus on major hospitals but we mustn't overlook that **vital decisions also need to be made on how and where to invest in Primary Care infrastructure**". Other speakers to give evidence included Mayor of Greater Manchester Andy Burnham, and Care England CEO Martin Green, both of whom called for **making better use of the Primary Care Estate** to support community health.

Read more about the work of the APPG for Healthcare Infrastructure [here](#).

Kids competition launched to name popular play area



Lambeth Council and Fulcrum are running a competition for local children to help name a popular green space and playground area next to **West Norwood Health and Leisure Centre**.

Through continued investment, the **council and Fulcrum have helped to create a playground area and well-loved green spaces** around the building that have become popular with residents and families.

Local under-16s are now being given the **chance to help name the green space** with a range of prizes up for grabs. Find out more [here](#).

Fulcrum 'Highly Commended' at industry awards



Fulcrum were honoured to be 'Highly Commended' for its 'Environment, Social & Governance' (ESG) activities at this year's [Partnerships Awards](#).

Fulcrum have placed a premium on delivering innovative **ESG initiatives that make a real difference to local communities**, ensuring that those most in need receive the right health and social care, whenever they may need it.

In 'Highly Commending' Fulcrum, awards judges "praised **Fulcrum's excellent examples of social initiatives** and were impressed with its "targeted, ground, well thought out approach" to delivering ESG". Read more [here](#).

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